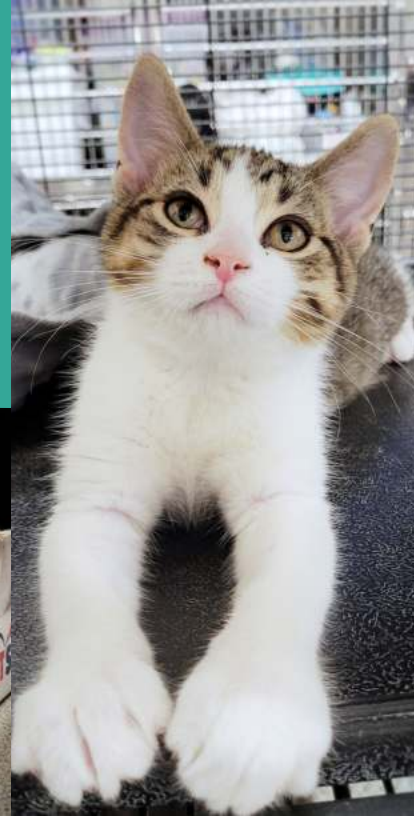
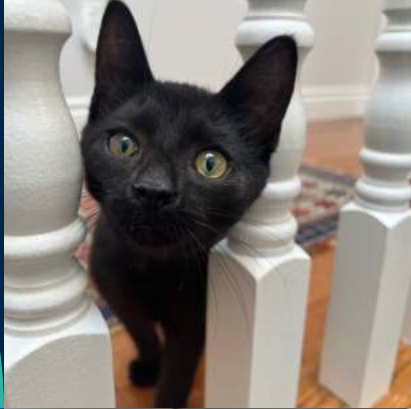
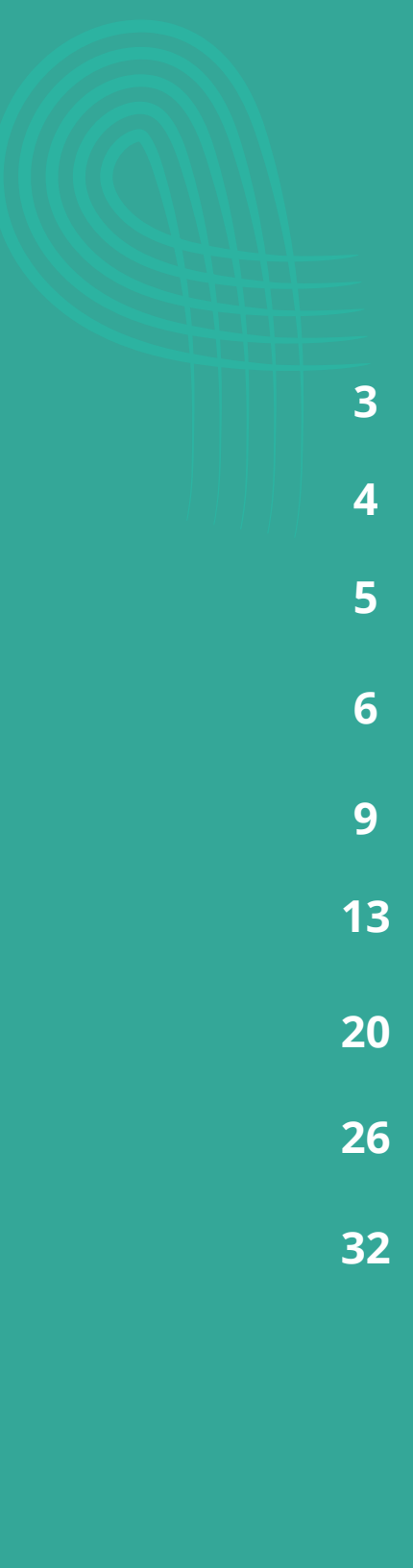


2023 ANNUAL REPORT





Contents

3	Mission & Vision
4	Our Team
5	Key Objective
6	Message from the Board Chair
9	Operational Updates
13	2023 Highlights
20	Cat Success Stories
26	Volunteer Spotlight
32	Financial Summery





TORONTO
CAT
RESCUE

is a registered,
no-kill charity.

MISSION

Our mission is to rescue and find homes for abandoned, sick or injured cats from situations of abuse, neglect or imminent euthanasia.

VISION

Our vision is for Toronto to be a city in which no adoptable cat is killed and rescue organizations such as Toronto Cat Rescue are no longer needed.



Our Team in 2023

Board Members

Chair	Sarah May
Vice-Chair	Kay Brenders
Treasurer	Tony Schoeppich
Corp. Secretary	Arlene Thomas
Director	Kyra Augustyn
Director	Suzanne Patterson
Director	Beverley Stone
Director	Kevin Wilson
Director	Sonia Sheechoria

Staff Members

Executive Director	Nalini Ramroop
Finance Assistant	Irene Bianchi
Foster Manager	Jenn Crawford
Cat Health Program Manager	Erin Duffy

**All cats in
this report
are TCR
alumni.**



Key Objectives

Provide high quality care and treatment of cats in our care

Build and maintain a sustainable foundation to meet current and future needs

Be accountable, transparent and act with integrity in all aspects of our work



Message from the Outgoing Board Chair

Dear Volunteers,

I've been writing these messages to you for many years now. This will be my last as I conclude my time as the Chair of our Board of Directors in March. I leave with wonderful new leadership coming in.

To say this is bittersweet is an understatement. I've been volunteering with TCR for over 16 years, and on the Board for 11. Even after moving to British Columbia, I continued to volunteer for TCR because like so many of you, the mission and impact of our collective work fostered in me a deep sense of loyalty.

This deep volunteer commitment is what makes TCR such a special place. Over the years we've rescued thousands of cats, often from situations where no other organization could step up like we did. I am immensely

proud of the work you all do and for having been a small part of it for so long. And I can't wait to see where you all take the rescue work next.

With deepest gratitude,

Sarah May (and Batman, Fire, and Oscar)
Outgoing Board Chair





Message from the Incoming Board Chair

As incoming Chair, I want to thank Sarah, for the warm welcome and seamless transition in passing the baton to carry on the important work she began 16 years ago. TCR would not be the thriving organization it is today without her invaluable contributions, leadership and vision.

Continuing the work involves looking to the future and planning ahead. In 2023, TCR took time to reflect on the objectives of our 5-yr Strategic Plan and realized we not only wanted to build on it, but also tackle unfinished business.

Many unexpected factors had impacted TCR's ability to meet its original Strategic Plan objectives fully - a global pandemic, economic challenges, and the sudden passing of an Executive Director (ED). It is gratifying to see TCR emerge stronger and more committed than ever to the mission.

Nalini Ramroop, took on the mantle of ED, bringing a wealth of hands-on experience gained from years of leading operations, within the organization. In partnership with the Board of Directors, she is helping to chart a new course, focused on strengthening TCR's foundation and building its infrastructure.

In preparation for the journey ahead, TCR's leadership team, aided by a talented group of volunteers, developed a Bridge Plan that will allow us to operationalize five key priorities - strengthening and sustaining our Organizational Health and Capacity, Governance, Financial footing, Cat Programs, Partnerships and Brand - while creating a framework, in preparation for the next Strategic Plan.

We are excited to move forward on the journey, working with members of our community to achieve the



initiatives laid out. We are certain, together, we will continue to make a profound impact on the lives of cats in need, in 2024 and well into the future.

I feel humbled and grateful to be working with TCR's incredible team of volunteers, staff, partners, supporters and Board colleagues, whose dedication and passion make our mission of saving thousands of cats each year, possible. I look forward to getting to know you as we travel the road ahead together, in common purpose and service to cats.

Thank you for your continued commitment and immeasurable contributions to TCR and our beautiful feline friends.

Kay Brenders
Incoming Board Chair





OPERATIONAL UPDATE

Message from the Executive Director

It has been a year filled with challenges and triumphs, but we proudly celebrated such a large number of adoptions in one year. It was so heartwarming to find loving forever homes for 2,549 cats.

The passion and steadfast work of our staff and volunteers are the heart and soul of TCR. These superheroes keep the machinery functioning every day. We are so fortunate to have nine high-level professionals on our board, who volunteer their time and talents to provide strategic direction, governance, and oversight to ensure our mission is fulfilled.

My personal accomplishment this year was moving into the ED role after 6 years of managing operations. To be selected as the next leader for a cause that's near and dear to my heart is the proudest moment of my career to date. I'm thrilled to share knowledge and empower

the operational teams to continue making a meaningful impact in the lives of vulnerable cats.

This has been a year of many changes, and one bitter-sweet goodbye is Sarah May leaving. Sarah was my mentor and taught me so much about TCR. It is often said that she's wise beyond her years and I couldn't agree more. She is one of life's change makers. Her legacy will guide us to the next chapter, and I'm happy she'll still continue to support TCR.

One of TCR's many strengths is collaboration and Teamwork. It is the combined efforts of 1,000 volunteers, staff, donors, sponsors and partners who make TCR strong and powerful in the cat rescue community. I'm especially in awe and deeply appreciative of our superstar volunteers and staff. It is the magic of their creativity, compassion and

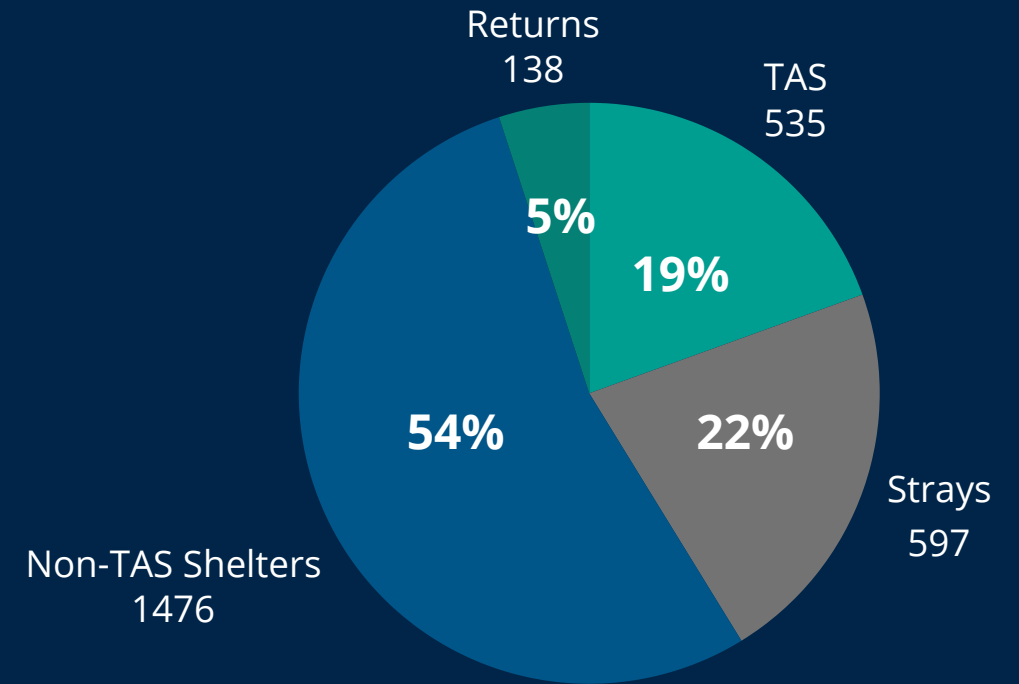
commitment that keep TCR relevant and adhering to industry best practices.

This year we embarked on the important work of our 2023-2024 Bridge Plan which will pave the way for greater impact and more successes in the future.

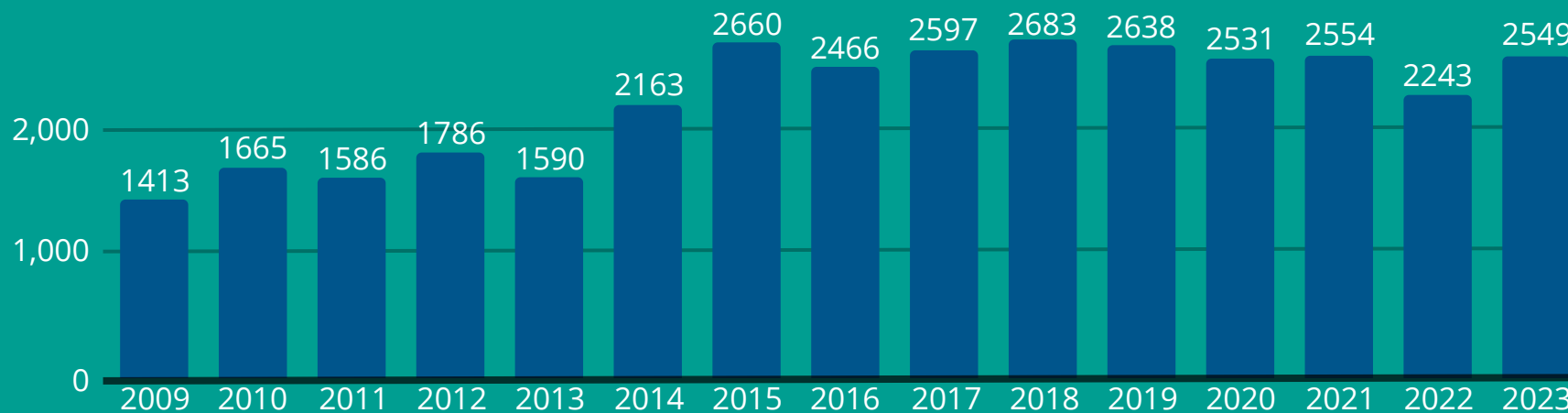
Nalini Ramroop
Executive Director



Intake Sources



Adoptions Per Year



Our Team Is Growing



New Board Members



Kay Brenders
Board | Vice-Chair



Sonia Sheechoria
Board | Director

New Staff Member



Jenn Crawford
Staff | Foster
Manager



2023 HIGHLIGHTS





2,746

Total Intake

16

Vet Partners

415

Foster Homes

1,226

Volunteers

2,549

Cats Adopted

Toronto Cat Rescue could not have saved so many cats in need without our incredible volunteers, donors and intake partners. Celebrate with us in all we achieved together in 2023!

15

Shelter Partners

4

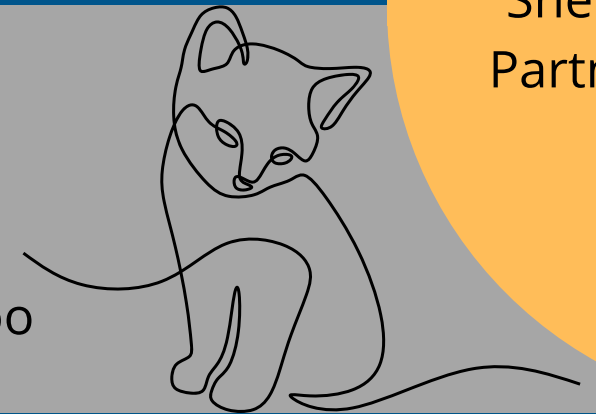
Staff Members

112

Successful behaviour counselling cases

797

Adopted out of Kitchener-Waterloo



2023
IN NUMBERS

529

Cats from Toronto Animal Services

14



2023 Events

TCR participated in multiple community events during 2023. We partnered with Meowfest Toronto, Catit, and Big Stretch Yoga to raise awareness of our mission and help cats and kittens find their forever home.



Bowl-a-thon

The 18th annual Bowl-a-thon was a great success. With 78 participants and over 15 volunteers, we were able to raise over \$27,500.

The TCR Bowl-a-thon has always been a fun annual event for volunteers and supporters to come together and help save cats from the gutters!



In The Media



We were truly honoured to be featured on three television programs in 2023. Some of our volunteers were able to show off a crew of adorable kittens and spread the news about Toronto Cat Rescue and our mission.



CityNews



TCR & TAS Save 7,195 Lives Together

It is with great joy and pride that we celebrated a momentous milestone in 2023 - the 10th anniversary of our partnership with Toronto Animal Services (TAS). TCR assisted TAS with rescuing cats who were not thriving in the shelter system and who would otherwise have no hope for a second chance.

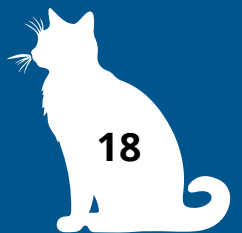
Over the last decade we have saved 7,195 cats together. Through rescue, rehabilitation and adoption into loving forever homes we were able to make a difference through our partnership.

As we celebrate this meaningful anniversary, we extend our deepest gratitude to all those who have supported us along the way. From the selfless foster families to the generous donors, our board members for their leadership and strategic direction, and the tireless volunteers and staff. We could not have achieved this impactful change in the city of Toronto without you.

Here's to the next decade and beyond, as we continue to save and improve the lives of cats in need. Together we can make a difference and create a world where every cat has a chance to experience love, care, and a forever home.



The TAS/TCR team with our friends Dr Carl Porter and Krista Hunter from TVEH. Dr Porter and staff provide medical expertise on emergency cases and complicated surgeries. Our work could not be possible without their skills and compassion.



Giving Tuesday

At the end of November 2023, we reached out to you for our #GivingTuesday event, which focused on supporting two shelters in Northern Ontario.

Thanks to your overwhelming generosity, we have achieved unprecedented success, raising a staggering \$114,000 – the highest amount TCR has ever raised for a Giving Tuesday initiative!

A heartfelt thank you goes out to each and every one of you who contributed to this remarkable accomplishment. Your support has not only shattered previous records but also reinforced our commitment to making a positive impact on the lives of cats in need.

A massive shoutout to the SATCH Foundation, Ombretta Carfagnini, Lisa Brost (Volunteer Adoption Lead), Eugene Lo (Volunteer Driver), and Volunteer

Board Vice-Chair, Kay Brenders, for your generous matched contributions.

Again, to every cat lover in our community - thank you for being a vital part of the TCR family and for making Giving Tuesday 2023 an unforgettable success!





Cat Success Stories

A Year of Ringworm

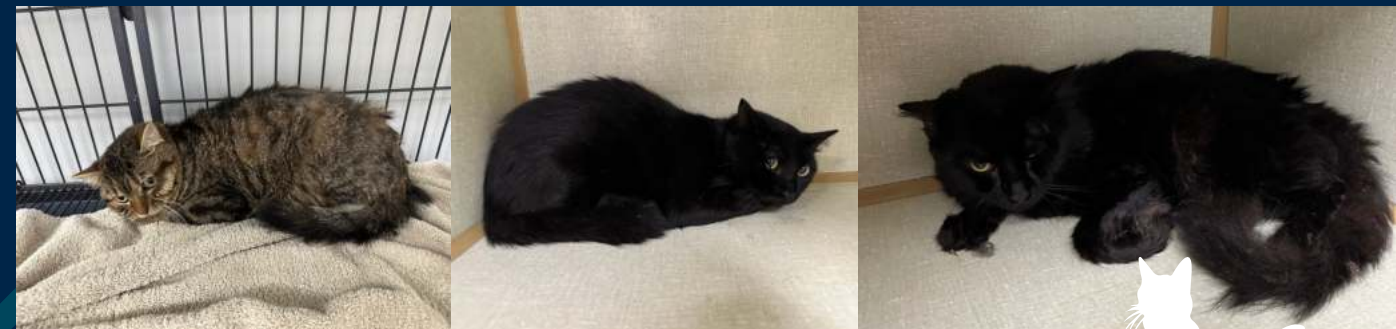
2023 was a distressing year with 47 ringworm cases. It started with 28 cats rescued from deplorable conditions due to hoarding, but it soon spread.

Ringworm is a zoonotic and highly contagious fungal infection. It's not fatal but it takes months of a rigid treatment protocol to overcome. Our medical team faced a daunting mission, and many foster homes faced an unexpected challenge. The costs were well beyond our veterinary budget. TCR sent a plea for financial support for this influx of medical bills and our amazing donors came to our aid.

The rescue team collaborated with veterinary experts in the USA and shelter veterinarians in Canada, who generously offered their expertise and time. We can now say that TCR has expert knowledge in ringworm.

We are very proud that everyone sprang into action to treat the cats for many months until they were finally cleared of the fungus.

If ever faced with such an unwelcome challenge, would we do it again? The answer will always be YES! The compassion and resilience of TCR volunteers met this first-time challenge head-on, and we came out victorious. These cats would not be alive today without TCR and our dedicated volunteers and donors. We are so pleased that the majority have now been adopted into loving homes.





Moxie

Moxie came to us as a medically complex, overweight senior female with mobility difficulties and intense pain levels. Our shelter partner had exhausted their resources. Fortunately, TCR was able to step in and help this sweet girl!

It took extensive surgery and a lot of physiotherapy to return Moxie to full health, not to mention a lot of love and care from her foster home. Now at a healthy 5.5kgs, Moxie's mobility has improved, her pain is gone, and she has a new best friend in her foster mom's dog, Mika.

What else was her foster mom to do but adopt Moxie and become her forever mom? Moxie is now living her best life with her friend Mika and her adoptive family!

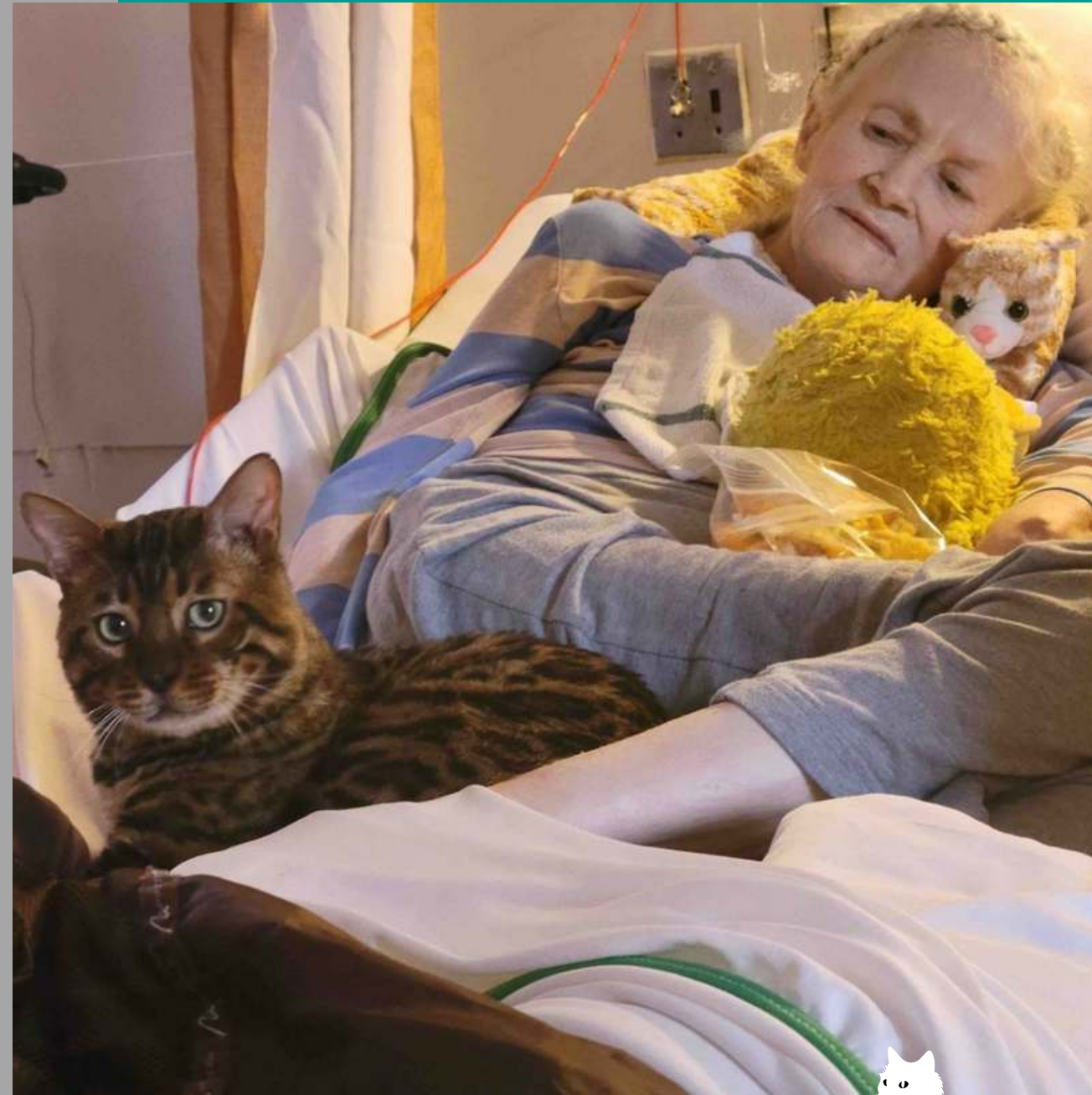


Diesel

Cats are highly intuitive creatures, skilled at picking up on - and responding to - our emotional cues. If you've ever been having a difficult time and found that your cat was more present than usual, you've experienced this.

Diesel is a recent foster cat of Amanda, a long-time TCR volunteer whose mother was in palliative care. Amanda brought Diesel to visit her mom, knowing he would offer the special kind of comfort that only a cat could provide. Indeed, Diesel did. "He immediately snuggled into bed with her," Amanda says. "She got to feel a cat cuddle for one last time."

With special thanks to Amanda and her family for sharing their touching story. We're thinking of you. And all the best to Diesel who was recently adopted into his forever family.



High Volume Foster Homes

We couldn't rescue as many cats as we do without every one of our foster parents! This year, we're highlighting two amazing high-volume foster homes. High-volume foster homes allow us to save hundreds of cats and kittens from dangerous situations every year and ensure these animals have love, care and a warm bed while we work to find their adoptive parents.



Sarah & Kevin Wilson
fostered an astounding 61 cats in 2023!



Nikki Tan & Sarah Karsh
fostered 37 kittens in 2023!





Shyana

Shyana was a 13-year-old TCR return after being diagnosed with diabetes. Her new foster mom had also just been diagnosed with diabetes, so it was a new experience for both of them. They bonded over taking their insulin together and soon became used to the new routine.

Shyana was adopted by a family with insulin experience who were in search of a senior cat who would be accepting of a German Shepherd. They were moved by her return story and knew she was the one for them.

Though she loved her new forever home, it took a few months working closely with the TCR post-adoptions team to acclimatize Shyana to a home with a dog. But with hard work and patience Shyana and Luna, the German Shepherd, are now friends and enjoying each other's company.





Volunteer Spotlight

Eugene

Eugene is a devoted cat enthusiast whose heart belongs to his feline friend, Ball Ball. Their bond is inseparable, as Eugene showers Ball Ball with love and care. With a passion for all things cat-related, Eugene channels his affection into supporting the noble cause of Toronto Cat Rescue. Through his unwavering commitment, Eugene champions the organization's mission to provide shelter, care, and new homes for countless cats in need. Whether volunteering his time, donating resources, or spreading awareness, Eugene is a steadfast advocate for feline welfare. His dedication not only enriches the lives of Ball Ball and other cats but also inspires others to join the cause, creating a brighter future for Toronto's feline community.



Catherine

Before meeting my husband, Patrick, I never considered myself an animal person. Not because I didn't like animals, but rather because I didn't want to experience the pain of eventually losing a pet. However, Patrick piqued my interest over time and my outlook on pet

ownership changed from a fear of loss to the realization of how much good I can do by providing a warm and loving home to a lost or abandoned cat. This led to us adopting our first cat, Foxy, in 2015. But we didn't stop there, we looked into fostering rescued cats with TCR. Foxy didn't tolerate other cats in her kingdom, so we kept our fostering to a minimum. Meanwhile, we decided to volunteer in other ways by becoming both kitten food and medications distribution hubs for other foster families.

Sadly, Foxy passed away in September 2023. Given Foxy was a former shelter cat, we have recommitted to fostering in her honour. Our experience as TCR volunteers has been infinitely meaningful and joyful. All these lovely fur babies all have a permanent place in our hearts, and we take tremendous pride in knowing how loved and cherished they are by their fur-ever families.



Shivam

I started volunteering at TCR in 2020 and have been lucky enough to see lots of cats find their forever homes. Fostering has been a very rewarding experience and a great way to have a furry friend by my side while I go about my day! The hardest part is always saying goodbye to the cats, but after speaking with each adopter, I've always been confident that they're going to a happy home!

Some highlights from my time with TCR have been seeing the sweetest blind cat (Mercy) finding a new family and getting along with her new parent's resident cat. It's also been very rewarding to see shy foster cats find their confidence and begin to trust you!

I've had a great time fostering with TCR and would recommend it to anyone!

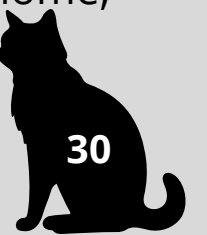


Josh

Being a foster volunteer for Toronto Cat Rescue has been an honour and a privilege. I've always had an interest in caring for cats. In fact, as a child I dreamed of becoming a vet! Instead I found myself going down a different career path that still involved caring - but for people instead of cats.

Fostering for TCR has provided me with the opportunity to rediscover my dream of caring for cats. It's a rewarding experience, which is enhanced by the supportive network of knowledgeable volunteers and staff. Of course fostering can be very emotional, but every tearful goodbye is followed by the excitement of preparing for the next foster kitty. There is no greater feeling than receiving updates and photos from adopters, letting me know how their new furry family member is settling in.

Having a cat in my home is now the new normal. It's an incredible feeling knowing that I am helping save a life by transitioning my fosters towards their furrever home, so that they can live their best lives!



Nicky

Nicky has volunteered with TCR in the Waterloo Region chapter for seven years. Nicky is the epitome of dedication and responsibility as the volunteer coordinator at our local PetSmart store. In this role, Nicky oversees the day-to-day operations of the store volunteers and takes on the crucial responsibility of coordinating volunteer schedules. Through her meticulous planning and organization, she ensures that volunteers are deployed effectively, maximizing their impact in caring for the animals. Her ability to balance the needs of both volunteers and animals reflects her exceptional leadership and management skills. At the heart of Nicky's role is her unwavering dedication to the well-being of animals. With compassion as her guiding force, she works tirelessly to rescue and provide sanctuary for cats that have been abandoned or are in distress. Her efforts extend beyond the confines of the pet store, as she actively engages with the community



to raise awareness about animal adoption and responsible pet ownership. Nicky's sense of responsibility is evident in every aspect of her work. She approaches her duties with a deep sense of accountability and integrity. Her dedication to upholding the highest standards of animal care sets a shining example for her colleagues. Nicky's unwavering commitment to her cause serves as an inspiration to all who have the privilege of working alongside her.



Financial Summary



Message from the Treasurer

Thanks to your generous financial support, we have reached a record amount of funding in 2023 which has allowed TCR to save and improve the lives of countless cats in need.

Additionally, our new initiative to host 50/50 lotteries has been met with tremendous enthusiasm from our community, further boosting our fundraising efforts and community engagement, enabling us to expand our reach and impact.

However, with these successes come new challenges. Our vet costs have reached a record high due to the increased number of cats under our care along with the inflating cost of vet services, necessitating additional funding to ensure the cats receive the best medical attention possible.

On behalf of the entire Board of Directors, I want to express my deepest gratitude to each and every one of our staff, volunteers, donors, partners and funders. Your contributions, whether financial, time, or expertise, make a tangible difference in the lives of these animals. Together, we are making strides in our mission to save as many cats as possible and give them the love and care they deserve.



Tony Schoepich
Treasurer



Income Statement

For the year ended September 30, 2023

Revenue	2023	2022
Adoption Fees	518,319	425,323
Donations - Receipted	161,767	340,911
Donations In Kind	77,769	95,475
Donations - Non Receipted	564,382	512,764
Corporate Contributions	202,314	118,825
Sales	4,635	5,969
Fundraising	42,371	41,506
Lottery Proceeds	75,570	-
Corporate & Charitable Grants	27,136	34,027
Interest Income	33,180	5,568
	\$1,707,443	\$1,580,368

Expenses	2023	2022
Veterinary Care	915,900	685,082
Cat Expenses	145,921	108,215
Volunteer Centre Expenses	33,878	30,895
Volunteer Program Expenses	31,534	15,706
Fundraising Expenses	46,433	13,949
Lottery Expenses	46,448	-
Salaries & Benefits	255,026	247,565
Licenses, Memberships & Dues	2,438	350
Office & General	43,249	18,119
Professional Fees	13,943	15,148
Legal Fees	5,376	2,342
Telephone	5,207	4,019
Advertising & Promotion	13,271	-
Interest & Bank Charges	-	336
Donations In Kind	77,769	95,475
	\$1,636,393	\$1,234,859
Excess of Revenue over Expenses	71,050	345,509
Net Assets, Beginning of the Year	822,172	476,663
Net Assets, End of the Year	\$893,222	\$822,172



Thank You To Our Sponsors



Janice Fleming Broker
ABR®, SRES®, SRS, RCS-D™



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Helping You is What I Do.



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Toronto Cat Rescue is a no-kill, non-profit, registered charity.

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